

# PETROLEUM CONFERENCE

IRAN 2017, 30<sup>th</sup> Jan – 1<sup>st</sup> Feb

IRIB International Conference Center, Tehran

International Strategic Conference & Exhibition

THE UNIFIED VOICE OF IRAN PRIVATE SECTOR IN MIDSTREAM & DOWNSTREAM OF PETROLEUM INDUSTRIES

+8  
major associations

1501  
member companies

90%  
senior managers &  
decision makers

\$ 30  
billion investment  
opportunities

## HOSTS



**ICCIM**

Iran Chamber of Commerce, Industries and Mines, more than 20,000 members



**APEC**

The Association of petroleum industry engineering and construction companies, 220 members



**APIC**

Association Petrochemical Industry Corporation, 64 member companies



**ECCA - OPI**

Engineering and Construction Companies Association, 13 members



**ICCA**

International Consultants and Contractors Association of Iran, 280 member companies



**OPEX**

Iranian oil, gas and petrochemical products exporters' union, 292 companies



**SATSA**

Iran Industrial Equipment Manufacturers Association, 160 members



**S.I.P.I.E.M**

Society of Iranian Petroleum Industry Equipment Manufacturers, 450 member companies

## SPONSORS & SUPPORTERS



**SIEMENS**  
Ingenuity for life



**HERBERT SMITH FREEHILLS**



Organiser:

**sapia** South African Petroleum Industry Association



ASSOCIAZIONE NAZIONALE DI IMPIANTISTICA INDUSTRIALE



ENER +

Intl. Consultant:

**HARVEYMILTON**  
Emerging Markets Strategic Business Development

# PETROLEUM CONFERENCE – IRAN 2017



## IRAN 2016 OBJECTIVES:

- Escalate Iran petroleum private sector collaboration
- Initiative for petroleum industry regulatory
- Launching the PETROLEUM CONFERENCE – IRAN 2017

## PARTICIPANTS:

- 8 Iran major trade, oil & gas associations
- 80+ Iranian CEO, Directors & Policy makers
- 150+ Iranian attendees

PETROLEUM CONFERENCE – IRAN is the voice of Iran's petroleum industry's private sector, which for the first time has united all the major oil & gas industry associations in Iran including: ICCIM (Iran Chamber of Commerce, Industries and Mines), APEC (The Association of petroleum industry engineering and construction companies), S.I.P.I.E.M (Society of Iranian Petroleum Industry Equipment Manufacturers), SATSA (Iran Industrial Equipment Manufacturers Association), OPEX (Iranian oil, gas and petrochemical products exporters' union), ICCA (International Consultants and Contractors Association of Iran), ECCA – OPI (Engineering and Construction Companies Association) and APIC (Association Petrochemical Industry Corporation). The associations have come together to host the international Petroleum Conference – Iran 2017, with Iran's Head of Parliament H.E. Dr. Ali Larijani. Also, Minister of Petroleum of IRI H.E Mr. Bijan Zanganeh, and Iran's President Deputy in Science & Technology Dr. Sorena Sattari have been invited to speak about the updates on current commercial projects and insights into the investment opportunities presented by Iran's petroleum sector.

## Top 10 reasons to sponsor the PETROLEUM CONFERENCE – IRAN:

1. **Keep ahead of the competition**
2. **Low risk, low cost, high return approach to pass the market's uncertainty**
3. **Direct access & sales opportunities** (*connecting with executives and CEOs of Iran's and international oil & gas businesses*)
4. **Recognition** (*listed in all marketing materials in 2016 and 2017 conference*)
5. **Multiplied exposure** (signage and promotion at two events)
6. **Extended reach** (listed on the event's website)
7. **Relationship marketing opportunity** (exhibiting and speaking at the workshop in 2017)
8. **Incentives for members and employees** (free passes to all parts of the 2017 event, lower rate exhibiting space)
9. **Visibility & branding** (media, broadcast)
10. **Added value and cross promotion** (company of other exhibitors, sponsors and speakers)

# Endorsement:

**PETROLEUM CONFERENCE**  
IRAN 2016, 1<sup>st</sup> Oct  
Iran Chamber of Commerce  
Strategic National Conference

IRAN 2017, 30<sup>th</sup> Jan 1<sup>st</sup> Feb  
IRIB International Conference Center  
International Strategic Conference & Exhibition

Dear participants

We are honoured to introduce the Petroleum Conference, Iran in 2016 which will be hosted in Tehran on 1st October 2016. Following by Petroleum Conference, Iran 2017, in 30th Jan 1st Feb IRIB International Conference Center an International Strategic Conference & Exhibition.

The Petroleum Conference will cover a series of workshops led by global experts to guide international and domestic participants through the regulations and financial mechanisms surrounding the oil, gas and petrochemical industries in Iran.

The 2016 conference programme will focus on – Escalating the oil & gas private sector collaborations, - Initiative for an independent petroleum sector regulatory – Launching the International **Petroleum Conference – Iran 2017**. Following by Iran 2017, the International Strategic Conference & Exhibition for three days from 30<sup>th</sup> Jan – 1<sup>st</sup> Feb covering all aspects of the oil, gas and petrochemical sectors with a particular focus on the huge midstream & downstream opportunities available for now. Major industry associations are working hand-in-hand with the organising committee to ensure that each session of the conference provides insightful information and informative debate.

Throughout Petroleum Conference, the international exhibition will provide all companies with a commercial platform to showcase their products, services and technologies. The organising committee recognises the importance of networking to encourage the formation of business partnerships and there will be a series of social events and round table discussions to facilitate this open to all delegates.

These are exciting times for the development of Iran's oil, gas and petrochemical sectors, the timing is perfect and Petroleum Conference will provide the perfect platform for business. The Petroleum Conference committee is determined that the event will be an enjoyable and successful event that will live long in the memories of all participants.

The organising committee has selected an outstanding venue; the IRIB International Conference Centre offers first-class conference and exhibition facilities in the centre of the commercial district. We call upon all international and domestic companies to get engaged with the Petroleum Conference, whether exhibiting, sponsoring or as delegates, your participation is important and we look forward to welcoming you all to Tehran.

Yours sincerely

Permanent Secretariat:  
Unit 8, No.5, West 25<sup>th</sup> street, Alvand, Argentina sq, Tehran-1265545317 Iran  
Tel: +9821 88 20 56 52 (10 Lines) Fax: +9821 88 77 28 80

توسعه سرمایه‌گذاری انتقال فناوری و رونق تجارت بین‌المللی در پالایش و پتروشیمی ایران  
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آدرس: تهران، خیابان آوند، میدان آرژانتین، پلاک ۵، غربی، پستی: ۱۲۶۵۵۴۵۳۱۷  
تلفن: ۰۲۱-۸۸۲۰۵۶۵۲ (خط ۱۰) - فکس: ۰۲۱-۸۸۷۷۲۸۸۰

# PARTICIPATING ASSOCIATIONS

Participating Associations:

- ANIMP
- ASSOMANIFA
- UNITED KINGDOM
- Iran
- OMAN
- SOUTH AFRICA
- sapia

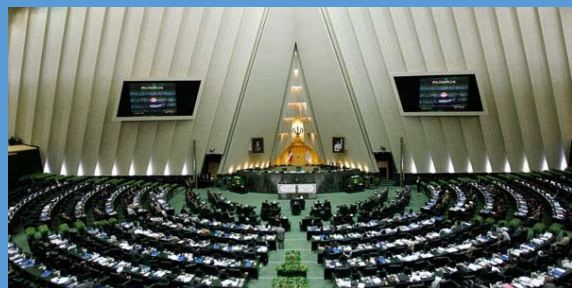
# Latest news:

## Chairman of the Iran Parliament, supporting the Petroleum conference through private sector

Chairman of the Iran Parliament, Dr Ali Larijani is supporting the helpful ideas for developing the private sector and his welcoming the fundamental ideas of holding the petroleum conference in convergence of the private sector.



According to the press office of Petroleum Conference, Dr. Gholamreza Nouri, House deputy chief of communication in the meeting with steering committee representatives of petroleum conference, welcomed the convergence of private sector organizations.



**PETROLEUM CONFERENCE**  
IRAN  
Developing International Partnership  
In Iran Oil and Gas Industry's Midstream & Downstream

HE Mr Seyed Mehdi Hosseini - Iran Petroleum Contracts Restructuring Committee, Ministry of Petroleum, Iran

Mr Mohammad-Raza Ansari, Vice President, Iran Chamber of Commerce Industries, Mines and Agriculture (ICCIMA)

Mr Behzad Haghaji - Chairman, Association of Petroleum Industries, Engineering and Construction Companies (APEC)

Mr Saeed Mohtadi - Chairman, Iran Industrial Equipment Manufacturers Association (SATSMA)

Mr Faramarz Mofakhar, Vice Chairman, International Consultants and Contractors Association (ICCA)

Mr Kouroush Kamalinezhad - Chairman, ENER+ Institute and the Conference Executive Manager

Dr Seyed Hamid Hosseini - Conference President, Petroleum Conference - Iran 2016

Mr Hasan Hashemi - Director, Engineering and Construction Companies Association (Oil & Power Industries) - (ECCA-OPI)

Mr Reza Khajamian - Chairman of the Board, Society of Iranian Petroleum Industry Equipment Manufacturers (SIPIEM)

Dr Farzan Golchin - Chairman, Iranian Oil, Gas and Petrochemical Products Exporters Association (OPEA)

Mr Seyed Mehرداد Hussein Zedabadi - Managing Director, ENER+ Institute and the Conference Secretary

Dr Ahmad Mirdavi - Secretary General, Association of Petrochemical Industry Corporation

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# Sponsorship options

Packages	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Amount (Euro)	€79.000	€49.000	€34.000	€24.000
Logo displayed on the back drop behind the speaker's podium	✓	✓	✓	✓
Logo displayed at the registration area	✓	✓	✓	✓
Company logo highlighted on all event signage	✓	✓	✓	✓
Display space in the coffee break area	✓	✓	✓	✓
Logo on the International PETROLEUM CONFERENCE - IRAN 2017 website	✓	✓	✓	✓
Logo printed on all event collateral, including the brochures and official catalogue	✓	✓	✓	✓
Logo on all The International PETROLEUM CONFERENCE - IRAN 2017 newsletters sent to over 25,000 recipients every two weeks	✓	✓	✓	✓
VIP conference passes	10	6	3	2
Speaking slot	✓	✓	-	-
Advertisement within the show guide	Full page	Full page	Half page	Half page
Logo in Post Show Report	✓	✓	-	-
<i>Inclusive sponsorship of the below</i>	2	1	1	-
Lanyard Sponsor	✓	✓	-	-
Coffee Break Sponsor day 1 OR 2	✓	-	-	-
Wrap around show guide sponsor	✓	✓	✓	-
Day 1 lunch sponsor or day 2 lunch sponsor	✓	-	-	-
Delegate bag sponsor	✓	✓	-	-
Gala dinner sponsor	€20,000	-	-	-
One Pre-event strategic Workshop	✓	€7,500	-	-
During the conference Workshop Technology, Business Solutions, etc.	€7,500	€7,500	-	-
B2B Networking round table hosting	€7,500	€10,000	-	-

## Exhibition options

The PETROLEUM CONFERENCE – IRAN 2017 will provide a limited number of exhibition stands for companies to display products and services and offer a meeting point in the busy hub where delegate refreshments are served.

Packages	Deliverables
Delegate posse to all areas of the events (conference & exhibition)	%15 off
Exhibitor passes only for exhibition for each 9 m <sup>2</sup>	2
Company profile and one-page company advertisement in the Petroleum Conference- Iran	60 words
Shell scheme	€500 m <sup>2</sup>
Space only	€400 m <sup>2</sup>

Shell Scheme



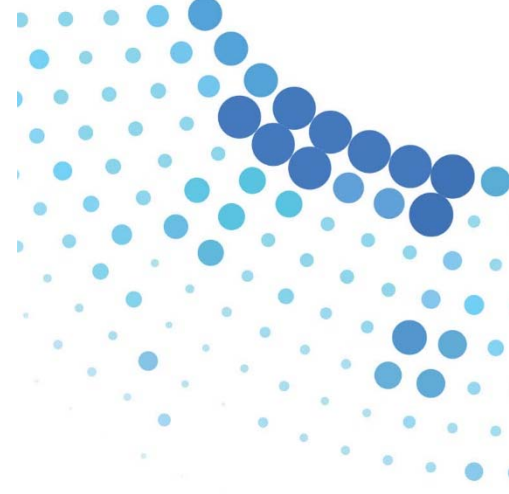
Sample design



## Workshops – €15,000 non-partners

The International Iran Petroleum Congress will host for workshops related to the conference topics host both local and international companies on due diligence, finance, regulation, business solutions, technical solutions and what is required to do business in Iran oil & gas. The workshops will offer attendees a greater understanding of the country to make informed decisions and engage at the conference.

Packages	Workshops deliverables
Branded backdrop in workshop room	✓
Refreshments for workshop participants	✓
Two-page spread in event guide focusing on workshop deliverables	✓
Dedicated page on The PETROLEUM CONFERENCE - IRAN website to workshop content	✓



## Organiser:



Ertebat Gostaran Energy (Ener+) Institute was established in September 2002 with a 20 year prospect of becoming one of the top four Consulting firms in the field of business development in Middle East.

**ENER +** **Mission:** rapid and effective expansion of connections for legal entities in the energy industry.

**Organizational structure:** Simple and effective organizational structure, with an expert team in the first decade but in the second decade the organization adapted a modular approach to be able to develop with the chain potentials of industrial and service companies.

**Data Bank:** Consists of different categories of active legal persons in fields of Energy-Economy is considered one of the ENER+'s biggest achievements which includes over 7000 organizations and 30,000 of Directors, executives, consultants, MScs in government and private sectors.

ENER+ Institute's services are categorized into four fields including: **Event management, Training & Tutoring, News & Publications and Consulting.**

*International Affairs:*

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